

COMPANY PROFILE

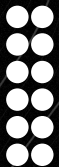


CLASSUDO
TECHNOLOGIES

Classudo Technologies is not just an ordinary Marketing agency we are a team of expert enthusiasts who are always ready to provide complete Digital Marketing Solutions at affordable prices. With 30+ in house marketing experts and 200+ community members, we have been serving 200+ clients and bringing wide satisfaction throughout our journey. Our digital marketing solution specifically consists of Website designing, Mobile App Development. Graphics designing, E-commerce Marketing, Telemarketing, and much more are solely responsible to keep a wide smile on your face

WHO

WE ARE





ACHIEVEMENTS



WHAT WE DO



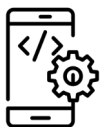
DIGITAL MARKETING

We at Classudo Technologies have a team of experts who have deep knowledge and understanding of digital marketing. We provide all kinds of services that may prove to be beneficial in digital marketing.



GRAPHICS DESIGN

Your brand matters It's more than just a logo, it's your reception. It will position your company. It is what you want your customers to instantly recognize. Everything you do will be affected by it. We help you to make attractive creative design for your brand.



APP DEVELOPMENT

We are certified in developing apps for Android and iOS users. We also have expertise in developing hybrid apps. We create user-friendly apps in a variety of fields .



WEB DESIGN

We are experts in designing websites for small industries, corporate business, eCommerce business, CMS websites, custom websites, etc



THEY LOVE US







PROUD AGENCY PARTNERS

mush

Archetype



PIVOT



01
SWADES FOUNDATION

02
CHILD RIGHTS AND YOU



03
EYE-Q

04
AUTOSTRAD

DIGITAL MARKETING

OUR

WORK



SWADES FOUNDATION



BRIEF

Swades Foundation, founded by Ronnie Screwvala, is a recognised NGO in Maharashtra with a good offline presence but is struggling to get online donations.

SOLUTION

Classudo offered paid media campaigns, increased the number of videos and static posts, and introduced GIFs as a new option. Also, Classudo analysed the past performance and came up with a new plan with increased number of creatives.

RESULTS

In a span of 3 months, the NGO gained a very strong online presence. The stats show ROI increased from 0.5 to 1, and social media interactions were boosted by 40%. Also, the number of new donors increased by 10%.



swades FOUNDATION
Rural Empowerment

LET'S HELP,
YOUNG GIRLS BECOME THE
GLOBAL REVOLUTIONARIES

Donate Now

#happywomensday

Illustration of a young girl in a lab coat and goggles, holding a test tube and a flask.



swades FOUNDATION
Rural Empowerment

Transform Lives
Through **Education**

1 out of **4**
girls are dropout

1,36,666
Children provided
with quality education

Help us reduce
academic dropouts

Donate Now

50% tax exemption on donations

Photo of a smiling young girl in a school uniform.



swades FOUNDATION
Rural Empowerment

Happy Women's Day!
will it be Happy Forever?

Educate a **Girl**,
Educate the **Society**

Donate Now

50% tax exemption on donations

Photo of a young girl sitting on a stone step, reading a book.



CRY NGO

BRIEF

Child Rights and You, recognised NGO in india was struggling to get online donations.

SOLUTION

Classudo offered Paid Media campaigns on platforms such as Google search Ads, Banner Ads, Video Ads, Facebook and Instagram Ads

RESULTS

In a span of 12 month, the digital ROI raised by 1% to 7% , And also the NGO got a very strong online presence within a few weeks

Take a pledge to **end period shame**
and help girls live freely!

#Let's Talk About It. Period.

www.cry.org/ltap



AUTOSTRAD



BRIEF

Within the first month, we got a 100% jump and a 40% increase in social media engagement and also the Brand sentiment become positive.

SOLUTION

Classudo helped the business with organic and paid campaigns on online platforms (Facebook, Instagram, and Google)

RESULTS

AUTOSTRAD is a UAE based company for rental cars that offers online booking to customer. The business didnt have online presence and wanted to have a strong online presence



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EYE Q

BRIEF

Well reputed eye care super specialist brand was struggling to grow their YouTube channel.

SOLUTION

We recommended organic and paid YouTube channel management. We offered new video creation strategy uploading the same revised YouTube profile. Created playlists, Youtube shorts, Thumbnails and keyword specific title.

RESULTS

Within 6 months subscriber count grew from 500 to 2000, views increased by 80% and watch hours increased by 50% also they are monetization ready.



W FOR WOMEN

BRIEF

A recognised women brand for a parallel world which were facing negative sentiments on Social media platforms and raised online communication occasion on specific campaign

SOLUTION

Classudo offered an exciting Organic Social Media Marketing, paid campaigns for occasion (example: #likemotherlikedaughter for mother's day)

RESULTS

The Brand turned sentiments positive on social media platforms within just two months to 30%, and physical footfall raised on the occasion of Mother's Day dramatically.



Available at 258 exclusive stores, major MBOs and         



INNOVATIVE GROUP

BRIEF

A well-known group of colleges in Greater Noida were having trouble getting leads and organically growing on social media.

SOLUTION

Classudo provided an amazing set of Organic Social Media Marketing and Paid Campaigns.

RESULTS

The Innovative Group of Colleges received excellent feedback on all of its pages, and quality leads and good number of conversions. Also, the interaction on social media increased by 60-80%.



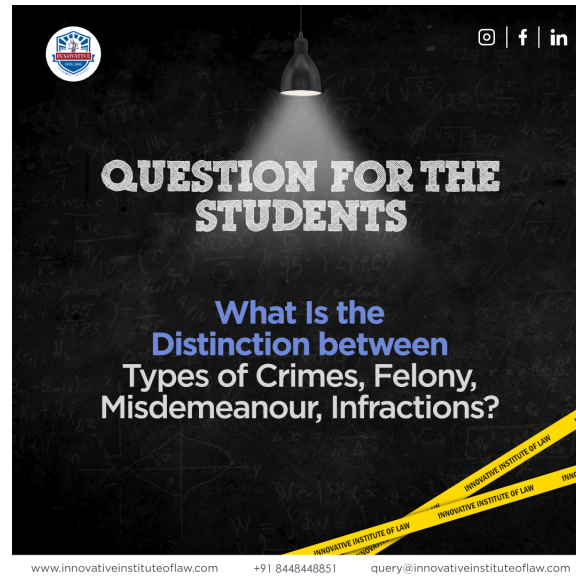
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3 years

B.A.LL.B.
5 years

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QUESTION FOR THE STUDENTS

What is the Distinction between Types of Crimes, Felony, Misdemeanour, Infractions?

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01
SWADES FOUNDATION

02
INNOVATIVE GROUP



03
KANYA LUXURY OILS

04
LINKEDIN ADS

GRAPHICS DESIGN

OUR

WORK



SWADES FOUNDATION




Help reduce dropout rates, and light up every kid's future.

136K+ Children provided with quality education

6700+ Scholarships provided

[DONATE NOW](#)

Reading this text isn't difficult, **RIGHT?**

That's not the case with everyone.


268+ MILLION UNEDUCATED PEOPLE IN INDIA

47+ MILLION DROPOUTS BEFORE 10TH GRADE

Donate and create a brighter future for the children.

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swadesfoundation.org




GIVE OTHER FACES A REASON TO SMILE

Join hands to shower happiness in rural India

[DONATE NOW](#)

[#worldhappinesstay](https://www.instagram.com/worldhappinesstay)





Give the Gift of Education

136,600+ Children provided with quality education

6,700+ Scholarships provided


[Donate to reduce dropout rates](#) in the 2023-2024 academic year.

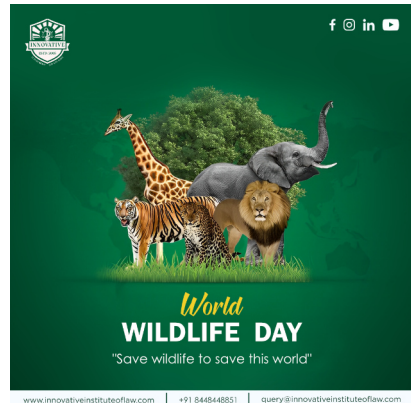



NOT ONLY THE LAND, BUT THEY WILL **CAPTURE THE SKY TOO**

[Donate Now](#)

[#happywomensday](https://www.instagram.com/happywomensday)



HAPPY MOTHER'S DAY

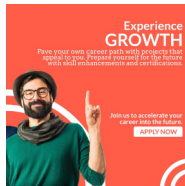
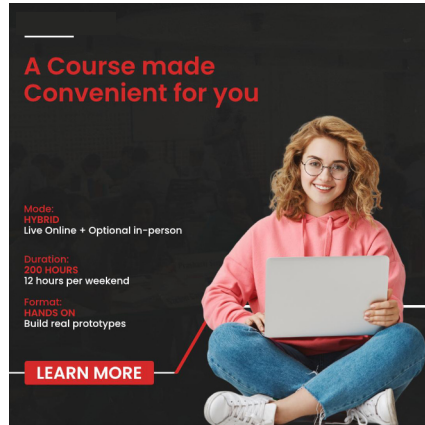
To the moms who taught
the importance of justice and fairness.



MALL CREATIVES



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KANYA

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Releases **Stress and Anxiety**
Gives a **restful night's sleep**

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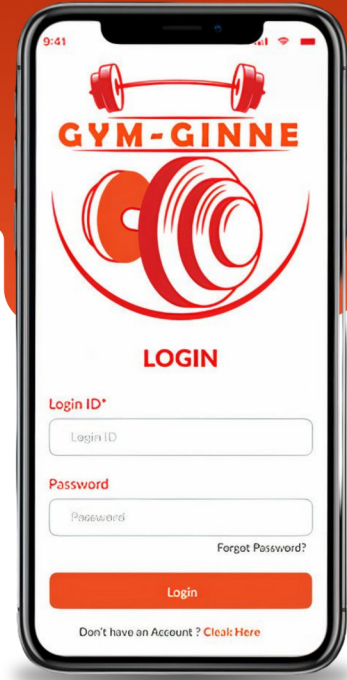
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SAVE THE HUMANS

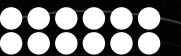


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OUR SAMPLES



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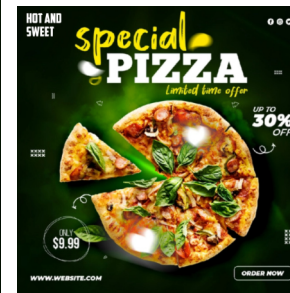
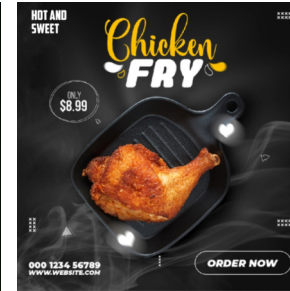
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-  Get **1:1 Mentorship**


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»»»



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SOCIAL MEDIA CREATIVES

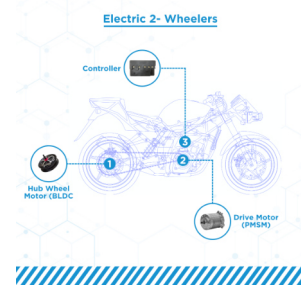


Master the 3 Core skills of product management

- Product & Design Thinking
- Managing Engineering Teams Efficiently
- Growth & Product Analytics



LEARN MORE



EDUCATE A GIRL, EMPOWER A GENERATION

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Donate For **Higher Education**

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Children provided
with quality education

Scholarships
provided

DONATE NOW



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1,36,600+ **6,700+**

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THE UNDERPRIVILEGED**

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on donations

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MEDICAL CARE + TAX
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Your Small Donation Can
Make A Huge Difference

1,36,666+ **6,731+**

Children provided
with quality education

Scholarships
provided

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50% tax exemption on donations

Happy Women's Day!
will it be Happy Forever?

Educate a Girl,
Educate the Society

Donate Now
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SUGGEST YOUNG NIDHI?

Hey I'm Nidhi
and I want to pursue
my studies and become
the best doctor

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financial situation is
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and help me out
of this situation

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- Managing Engineering Teams**
Understanding frameworks, integrations and overall culture of how teams run
- Global and Product Analytics**
Understanding critical metrics and driving growth through product tracks

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CREATIVES



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ROSE
will fade away

BUT

SEO

will grow gradually

#happyroseday

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#HappyChaitraNavratri

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WE LISTEN TO YOUR BRAND
TO MAKE IT WIN FAN'S **HEARTS**

Happy Valentines Day

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- 100% Placement driven @ avg. 3.75% upon ask

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SOCIAL MEDIA CREATIVES

Hey, let's
create **traffic and**
engagement together

#happyproposeaday

**National Girl
Child Day**

Let's give wings to
our little ones

Donate Now



01
VIVO

02
SWADES FOUNDATION



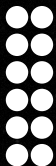
03
INNOVATIVE GROUP

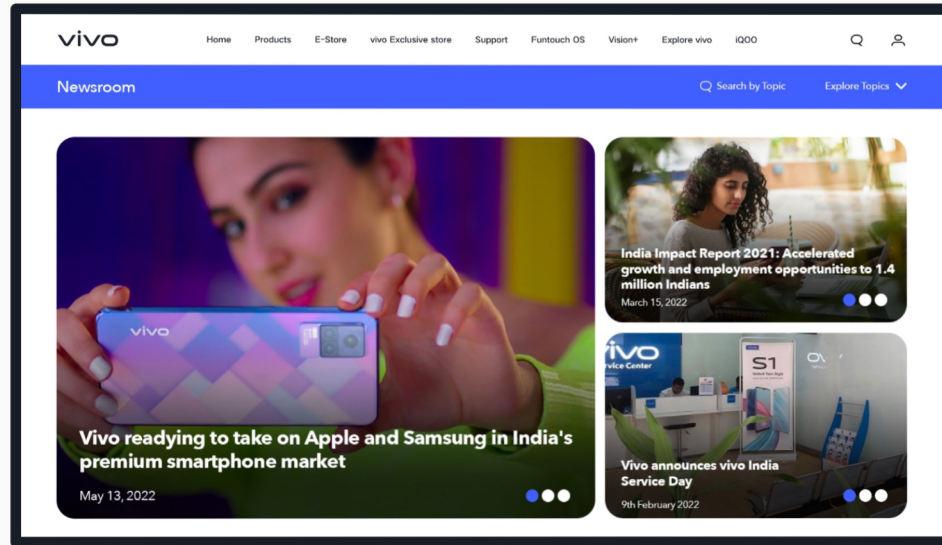
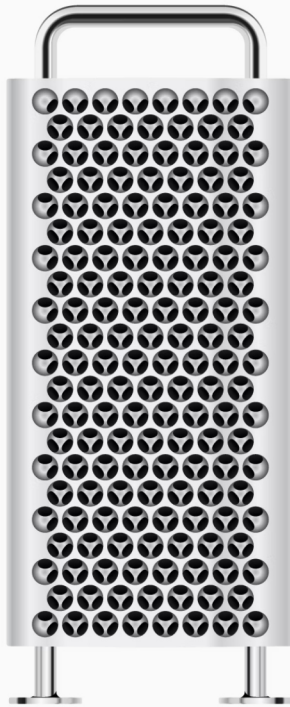
04
U.S TUTORIALS

UI DESIGN

OUR

WORK



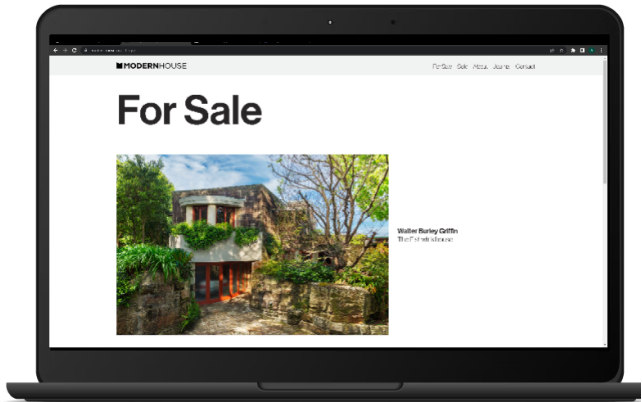


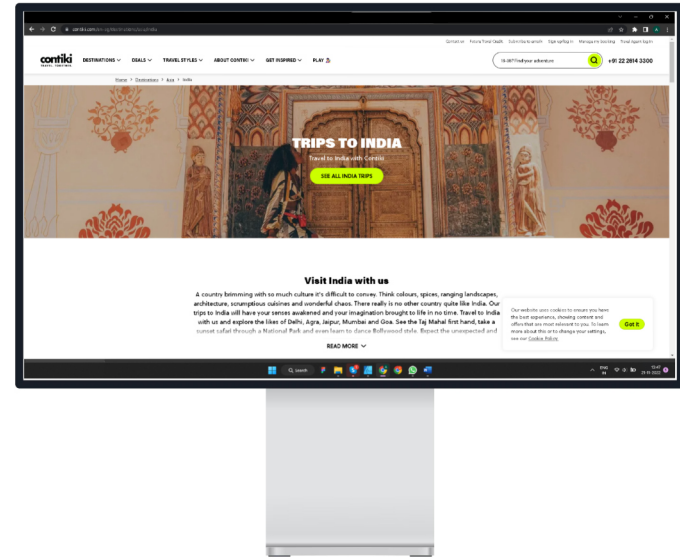
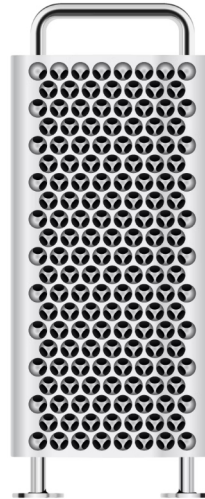
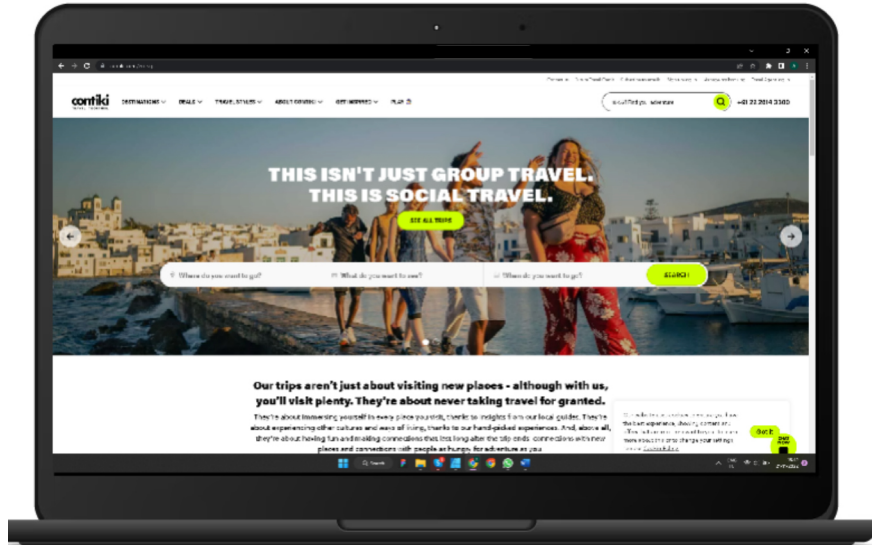
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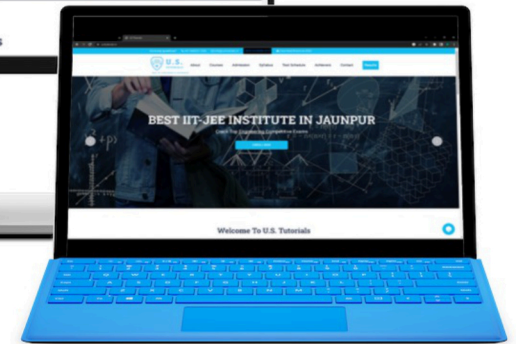
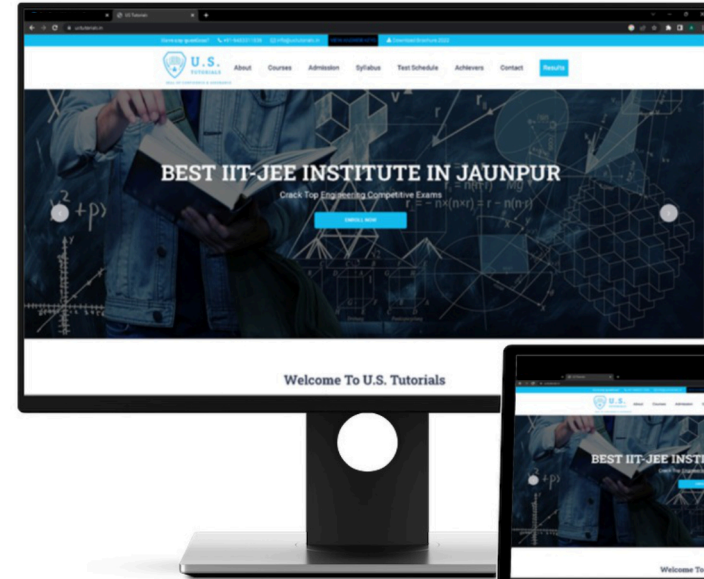
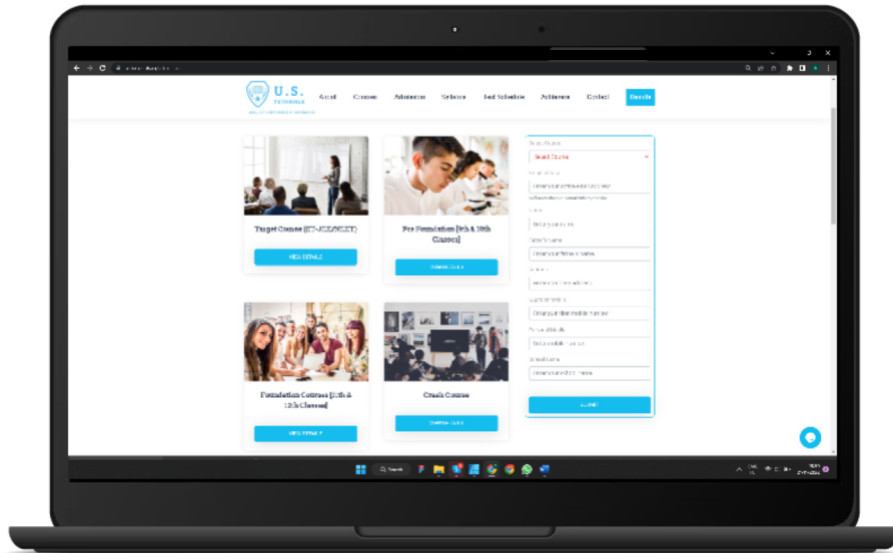


MODERN HOUSE

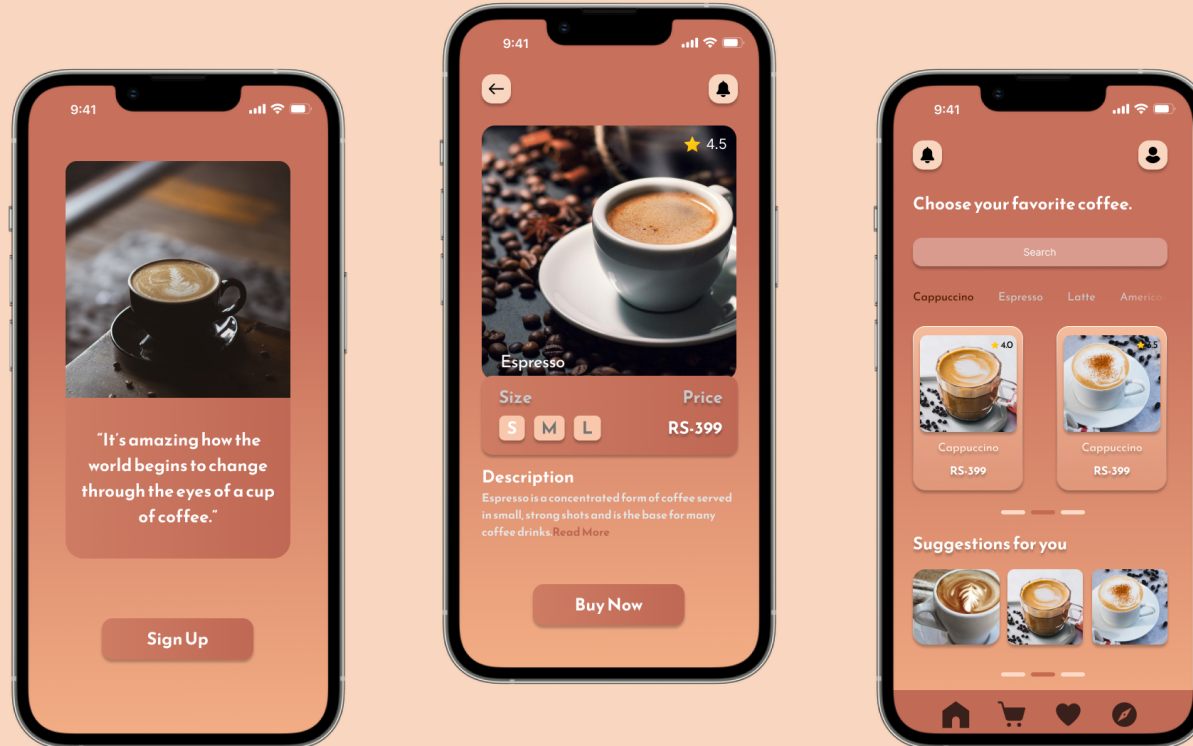




US TUTORIALS

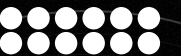


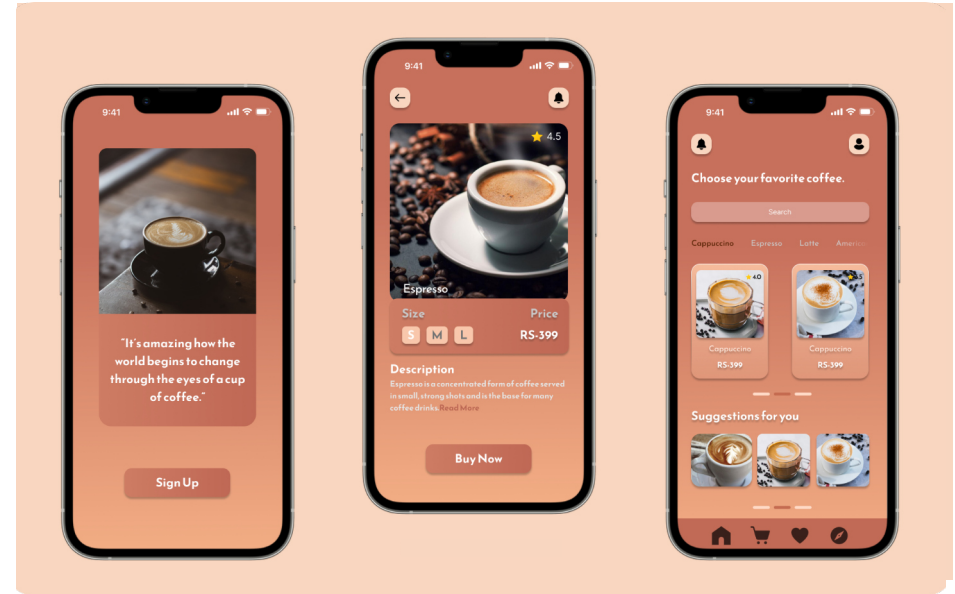
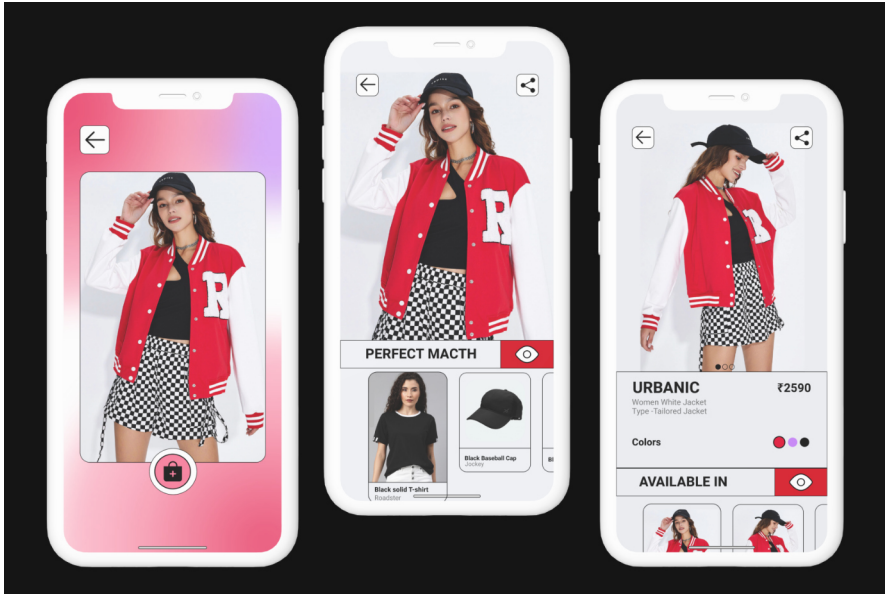
CAFE APPLICATION



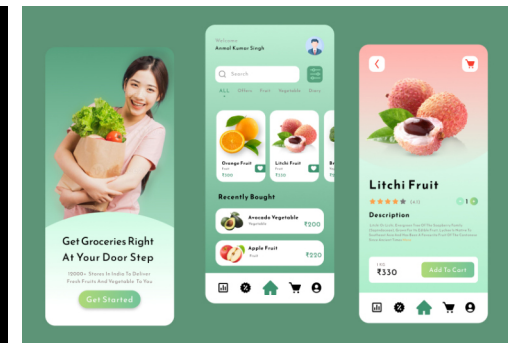
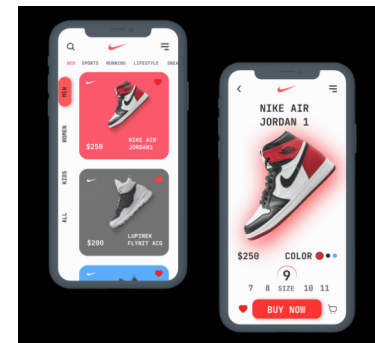


OUR SAMPLES



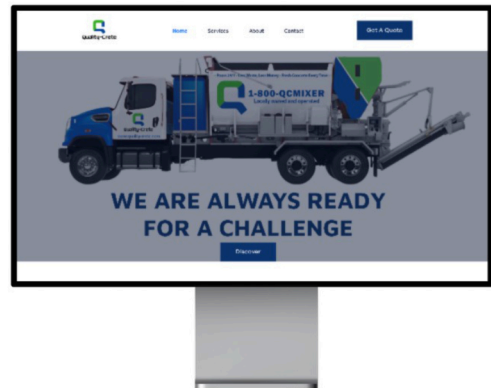


MOBILE APP DESIGN





WEBSITE DESIGN





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TECHNOLOGIES

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THANK YOU